

The Heroes Centre



We can be Heroes for MORE than one day.....

Supporters Pack

In aid of Helensburgh Heroes

The Heroes Centre

“ A fantastic - once in a lifetime - opportunity to build an inspirational Arts & Entertainment Centre for today’s community and to celebrate the lives of so many men and women who have given so much to Helensburgh, to Scotland and beyond.”

"The legacy of heroes is the memory of a great name and the inheritance of a great example." Benjamin Disraeli



**2012
OPENING
TARGET**

WELCOME TO THE HEROES CENTRE

AN ARTS & COMMUNITY
ENTERTAINMENT CENTRE FOR
THE HELENSBURGH AREA

- ★ Conversion of former industrial warehouse and Yard
- ★ 2 x Digital Cinema/Auditoriums
- ★ Arts, Craft & Exhibition Space
- ★ Establishment of Hall of Fame
- ★ Educational & Aspirational
- ★ 100k+ Annual Visitors

"It will nurture and encourage the talents and dreams of Helensburgh's future heroes"

Kenny Hyslop, Musician



**THREE
FLOORS
OF MULTI
PURPOSE
SPACE**

**INSPIRATIONAL & BOLD
ART DECO DESIGN**

**BENEFITS ENTIRE COMMUNITY
EDUCATIONALLY, SOCIALLY
& ECONOMICALLY**

Art Deco was conceived as a tribute to the man-made World and captured perfectly the mood of hope and optimism that followed the Great War.

There was a sense of excitement and expectancy in the air, a time of anticipating a future filled with promise. A pioneering spirit was liberated.

Science and technology were rapidly improving the quality of life. This was the age of radio, television and the movies. And the men and women of Helensburgh were at its very heart.

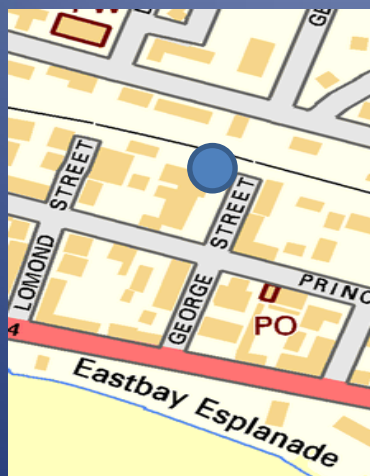
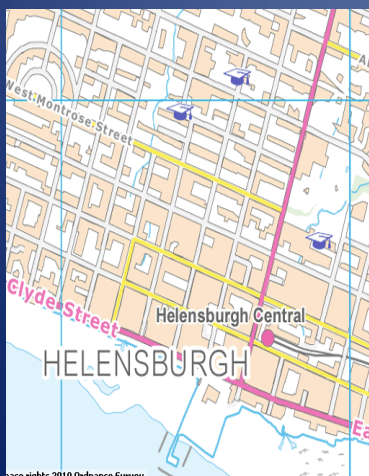
The regeneration of an old warehouse building into a new multipurpose community arts and entertainment complex will capture that feeling of new beginnings for the community.

It was this fusion of history and modernity that gave Art Deco its unique character, and some eighty years later this will be revived in Helensburgh's Heroes Centre.

*“And although the Burgh is, in a generous sense, a suburb of Glasgow,
it is in secret communicable relation with the wilds.”*

Neil Munro, Author

SERVING THE HELENSBURGH & LOMOND COMMUNITY

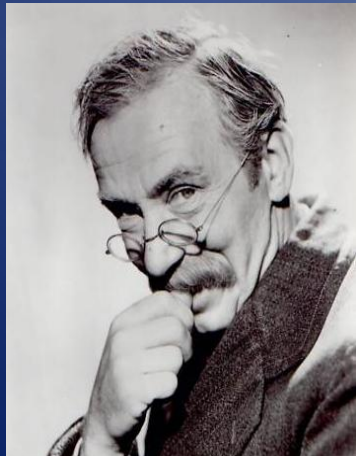


**19
GEORGE
STREET
G84 7PR**

- ★ Meeting a demand for community facilities and activities, particularly in the areas of education and leisure, that are currently not available within the area
- ★ Totally inclusive – serves whole community
- ★ Provides a central attraction that will promote and enhance the area's rich cultural heritage
- ★ Economic boost and new employment for the area
- ★ Revitalisation and imaginative re-use of an old industrial building
- ★ Celebration of the lives, and stories, of some of the most Inspirational men and women to have lived

"Helensburgh has a rich history and is a town of cultural significance. I think the idea of a Centre is a great one and hope you find a way of making it happen."

Tom Vaughan, Film Director



**100+
MEN &
WOMEN
TO DATE**

THE HALL OF FAME

- ★ The title 'Hero' can mean many things to many people, we have used this term in the context of describing someone who has given us all a great example. An example from whom we can learn and hopefully be inspired to emulate.
- ★ Scotland has produced some of the finest scientific, creative, inspiring men and women that have ever lived. And many of them have very strong links with the Helensburgh area.
- ★ From the "Father of Television" through to stars of stage and screen, from military heroes to the pioneers of the Glasgow Boys movement.
- ★ The Helensburgh Heroes Hall of Fame is being established to formally recognise, honour and celebrate their lives and achievements.

A full list of Inductees can be found at
www.helensburghheroes.com



GETTING INVOLVED

A vision such as the Heroes Centre can only be delivered with the help and assistance of its supporters.

Whoever you are, wherever you are and whatever your interests, we need you to get involved!

Whether on your own or part of a community group, school or business, you can get help shape the future of the Heroes Centre.

There are a number of ways to get involved with Heroes Centre, and all of them are vital to its long term success.

From research to sponsorship, from social media to naming rights – no matter how much - or how little - time and money you can afford to give, every penny and second counts.





Some Suggested Activities for Heroes Centre Supporters

- ★ Contact all your Social Media contacts and invite them to become *Fans* of Helensburgh Heroes (facebook.com/helensburghheroescharity)
- ★ Circulate the Supporters Pack to colleagues, friends and family – particularly to folks that have moved away from the area
- ★ Research companies/individuals that you think may be interested in getting actively commercially/involved with the Centre
- ★ Research the Hall of Fame inductees to find new ones, or update the existing biographies to make them more comprehensive
- ★ If you are involved with Educating Children/Youth Groups, consider setting projects and activities around the Hall of Fame Inductees, so that they may learn about the area's incredible people
- ★ Locate items of interest/memorabilia for the Centre

HEROES CENTRE SUPPORTER

HELP PLAY YOUR PART IN THE HEROES CENTRE!

Being a Heroes Centre is all about spreading the word and becoming a project Champion.

We need the oxygen of publicity , the more people that know about the Heroes Centre and its aims, the greater the chance of our success.

Simply register as a Heroes Centre Supporter , we'll send you some info, and off you go!



"HEROES" FROM 79p

THE HEROES TO CHART CHALLENGE!

A really simple, and extremely pleasurable, way of helping the Heroes Centre is to purchase a copy of the single 'Heroes'

Available from all good on line music stores, including iTunes, you can download the single for as little as 79p and all proceeds will go towards the Heroes Centre.

Tell friends, family, colleagues to download and if enough people buy the song it might even chart!

You can hear the track, and purchase it, on the Helensburgh Heroes web site.

www.helensburghheroes.com

In 2009, over 100 local Helensburgh people of all ages, came together to record, produce and release a version of the iconic David Bowie/Brian Eno track 'Heroes'.

The object of the recording, described as "one of the most complex community projects ever undertaken" was to formally recognise the inspirational people included within the Helensburgh Heroes Hall of Fame, whilst showcasing the current creative talent within the community.

The single is available for download on iTunes and other online stores.

Just search for 'Heroes' by the Helensburgh Heroes Experience

ALL royalties are paid directly to Helensburgh Heroes.

And remember if enough people download the song it may even Chart!!!



HEROES CENTRE SEAT PATRON

£300

HELP PLAY YOUR PART IN THE
HEROES CENTRE!

Stand out – or sit down - from
the crowd!

A unique opportunity to have
one of only 170 Auditorium
Seats named in your honour.

Your sponsorship includes:

- ★ A plaque named in your honour attached to the back of one of only 170 Auditorium seats.
- ★ Seat Patrons certificate and personal letter of thanks signed by Heroes Hall of Fame member
- ★ Listing on the Helensburgh Heroes web site as a seat patron
- ★ Invitation to Exclusive Patron Events at the Centre
- ★ Special Events, Previews & Discounted Tickets + Priority Booking



Your sponsorship includes:

- ★ Your name/company name to be included on the Centre's Patrons Board which will be displayed prominently within the Centre
- ★ Patrons certificate and personal letter of thanks signed by Heroes Hall of Fame member
- ★ Listing on the Helensburgh Heroes web site as a founding patron
- ★ Exclusive Patron Events at the Centre & Opportunity to have the venue for personal events
- ★ Special Events, Previews & Discounted Tickets + Priority Booking

HEROES CENTRE PATRON

£1,000

HELP PLAY YOUR PART IN THE HEROES CENTRE!

A unique opportunity to become one of only 100 founding Patrons of the Heroes Centre.



HALL OF FAME PATRON
£4,000

HELP PLAY YOUR PART IN THE
HEROES CENTRE!

A unique opportunity to
sponsor a Hall of Fame
Inductee and be forever
associated with that person
and his or her achievements.

Hall of Fame Inductees include:

- John Logie Baird
- Deborah Kerr
- Jack Buchanan
- WH Auden
- Sir James Guthrie
- Emma Richards
- Andrew Bonar Law
- Jimmy Logan

Your sponsorship includes:

- ★ Your name, or if appropriate, your company logo, will be included on a plaque to be displayed adjacent to the Hall of Fame Inductees Heroes Star and display
- ★ Hall of Patrons certificate and personal letter of thanks signed by a Heroes Hall of Fame member
- ★ Full Listing, including logo/image, on the Helensburgh Heroes web site as a Hall of Fame patron
- ★ Exclusive Unveiling Ceremony of your Hall of Fame Star
- ★ Exclusive Patron Events, Previews & Discounted Tickets + Priority Booking



Your sponsorship includes:

- ★ Your name, or if appropriate, your company name, to be forever associated with one of the auditoriums. The auditorium will be referred to in all publicity, marketing materials, listings etc as the 'SPONSOR NAME' Auditorium
- ★ Auditorium branded with Sponsors name/logo
- ★ Full Listing, including logo/image, on the Helensburgh Heroes web site
- ★ Guaranteed exclusive use of auditorium for private/corporate events during year
- ★ Invitation to Exclusive Patron Events at the Centre plus Preview Booking options

AUDITORIUM NAMING RIGHTS

£50,000

HELP PLAY YOUR PART IN THE HEROES CENTRE!

A unique opportunity for two sponsors to have the Heroes Centre's auditoriums named in their honour.



Your sponsorship includes:

- ★ Full named association with the Heroes Centre
- ★ Full Signage & National Exposure
- ★ Exclusive use of the venue for events and exhibitions
- ★ All marketing and publicity materials
- ★ National and International coverage

HEROES CENTRE NAMING RIGHTS

£150,000

HELP PLAY YOUR PART IN THE HEROES CENTRE!

A unique opportunity to own the naming rights to the Heroes Centre

The Centre will be known as the 'Sponsor name Heroes Centre'

Exciting opportunity for an individual/company to be associated with one of the West Coast's finest Arts and Community Centres.

Demonstrates a highly visible public commitment to the arts, education and national heritage.

Helensburgh HEROES

About Helensburgh Heroes

Helensburgh Heroes is a young but hugely ambitious charity. It was formed in 2008 by local people with the specific intent of procuring, delivering and managing leisure and arts facilities that will educate, inform and above all inspire.

The Charity is named in honour of the many men and women that have connections to the Helensburgh Area who have made significant contributions to the society in which we live.

GET IN TOUCH Now!

And become a Hero for MORE than one day..

Helensburgh Heroes is a registered charity in
Scotland: SC040114

GET IN TOUCH

By Email:

info@helensburghheroes.com

By Phone: 07906 008064

By Post: 31 George Street,
Helensburgh, G84 7QZ



Facebook:

[Facebook.com/helensburghheroescharity](https://www.facebook.com/helensburghheroescharity)

Twitter: @helensburghhero